



THE SCRIBES COLLECTIVE

9 Steps To Self-Publish Your Book

FOR NEW AND ASPIRING AUTHORS

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My Story

In 2019, I embarked on my first major self-publishing project. I did not know it would be so hard. For nine months, I searched for a printing company to print a high-quality journal reasonably priced. Believe it or not, many printing companies do not print spiral journals because of the cost of the materials. When I would ask others for their manufacturer, they refused to share even though I offered payment. Thankfully after many tears, prayers, and research, I hit the jackpot.



[click here to purchase](#)

I could not only find a manufacturer but also learn and navigate the self-publishing process on my own. This isn't necessarily the avenue I would advise. I believe in hiring help, but at the time I was a teacher who was balling on a budget. I trusted God the entire way. I promised God then that I would help everyone learn how to self-publish. I strongly believe there is no competition in the kingdom because he has created a unique lane and audience for each of us.

Enjoy this checklist, and feel free to connect with me on all social platforms.

01

RESEARCH

It is important to survey the market to make sure your idea is unique, but most of all needed and wanted by consumers.

Amazon is my go to for market research. See what journal is best selling in your category. Look at reviews and the overall journal concept. What can you add or make different from the bestselling journal?

04

EDITING PT. 1

Now that you have finished writing it's time to edit your masterpiece. you have three routes to take: free, budget friendly, or invest.

The free way combines using friends to read and give feedback. You can also install Grammarly, which I recommend no matter what route you take. You can also have ChatGPT give feedback on your writing, which is risky but it is helpful if you have no money to invest.

02

DESIGN

We all know and love pinterst, but recently tik tok has become a go to spot of mine for design inspiration.

Create a mood board, so you can determine what you like and dislike. This will greatly help your designer.

05

EDITING PT. 2

Next, you can use fiverr and upwork to find editors. I used an editor from fiverr during my first publication and she was phenomenal and even purchased the journal.

Lastly, you can invest into an editor who works at an indie publishing company or that is freelance. There are various types of editors but for a journal you will need a content, copy, or developmental editor. I offer all of these services in my publishing package.

03

WRITING

The most daunting part of publishing is writing. To help make the process less intimidating schedule your hours to write. Commit to your time and use tools like talk-To-Text and Chatgpt to help aid in your writing process.

This portion of publishing relies greatly on you and even the best book coach in the world can't make you write. So, put away the distractions and excuses and get to writing.

If you desire to hire a ghostwriter email me!

06

FORMATING & PUBLISHING

You did it! You finished the hard part and now it's time to publish. Everyone is familiar with amazon kdp and ingramsparks. I have two more formatting tools that i love.

Reedsy and Vellum are great for formatting and then you can use Draft2Digital completely free. They only charge 10% of what you earn per sell for using their platform

07

BUSINESS FORMATION

I am not a lawyer, so please seek legal advice if in doubt. I am sharing my knowledge and experience concerning business formation.

I filed my business as an LLC based on its future. However, you can form a Doing-Business-As (DBA). This will also make filing taxes easy.

I would base your filing on your future company goals.

Copyrighting your book is not mandatory, but it is great to do if you want to have additional legal protection.. the moment you write anything, it is officially copy-written. Registering with the Library of Congress also adds legal protection. This is also not mandatory, but it does add further credibility. Registering with the U.S. Copyright Office can benefit you if you license or distribute your work internationally. The United States is a member of international copyright agreements; registration can help protect your rights globally.

Only the physical version of your book must have its ISBN. They can be purchased from bowker.com.

08

COPYRIGHT AND ISBN

09

MARKETING

Now that your book has been officially published, it is time to tell the world. You need to tell more than your social media followers and friends. You have to break out of your bubble and find your target audience. You can go back to your market research. Where do you think your audience is hanging out? You need to be a vendor or sponsor wherever they are. Could you let them know you?

What is your branding like? Do you have consistent messaging on why your product exists, its benefits, and how it will change their life for the better? If not, we have work to do. It takes more than posting your flyer 1 or 3 times to sell books. I take my clients on an in-depth journey when creating their marketing plan because they must invest in systems and advertising, especially if they have no established audience.



Meet Christal

Do you want to create a planner, notebook, or journal or do you need assistance writing your book because you don't know where to start?

Let me help you!

As an experienced self-published author and self-publishing coach for entrepreneurs, influencers, and thought leaders, I value quality and time, which makes working for me a worthwhile investment.

After working with me, you will have a physical product in half the time it'll take to figure out this long, complex process.

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